



Most pressure group participation is relatively *passive* and "membership" and "support" are frequently the same thing - by gathering support *through* (a relatively passive) membership pressure groups enhance their ability to influence governments and political parties (they represent substantial number of people)

Jordan and Halpin: The majority of members rarely play a *direct* participatory role.



"The best way to support Friends of the Earth is through a regular gift because it provides the dependable income we need to mount long-term campaigns to protect our environment".

