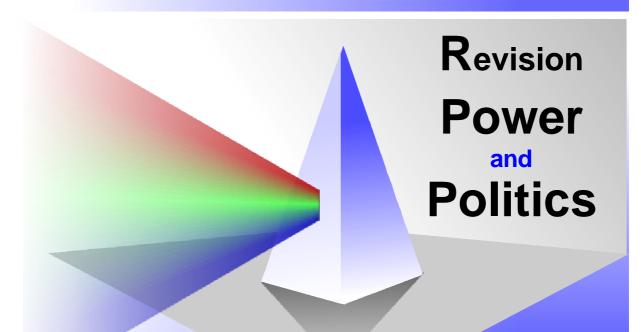
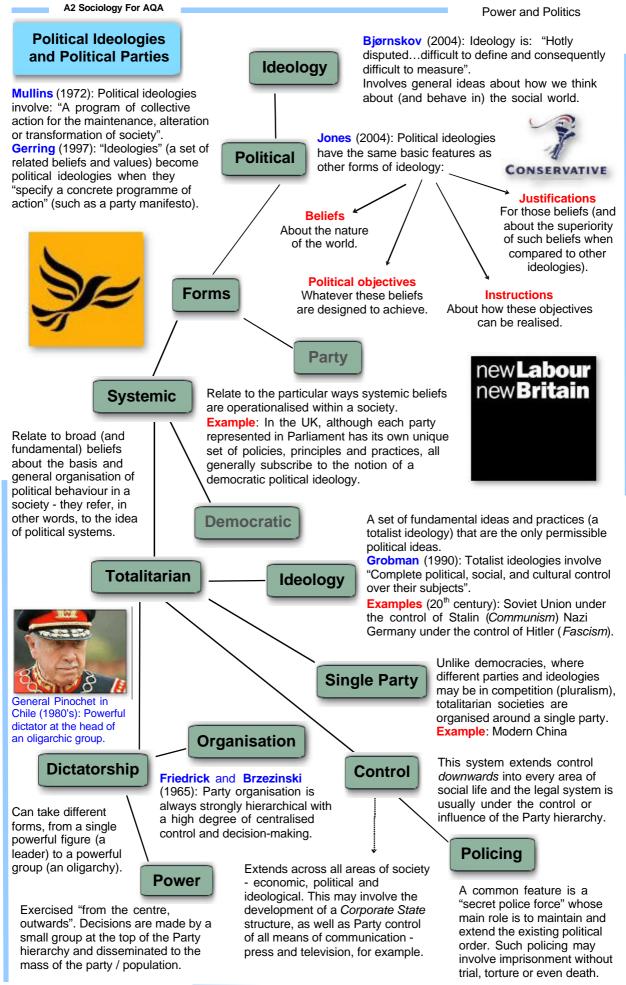
## A2 Sociology

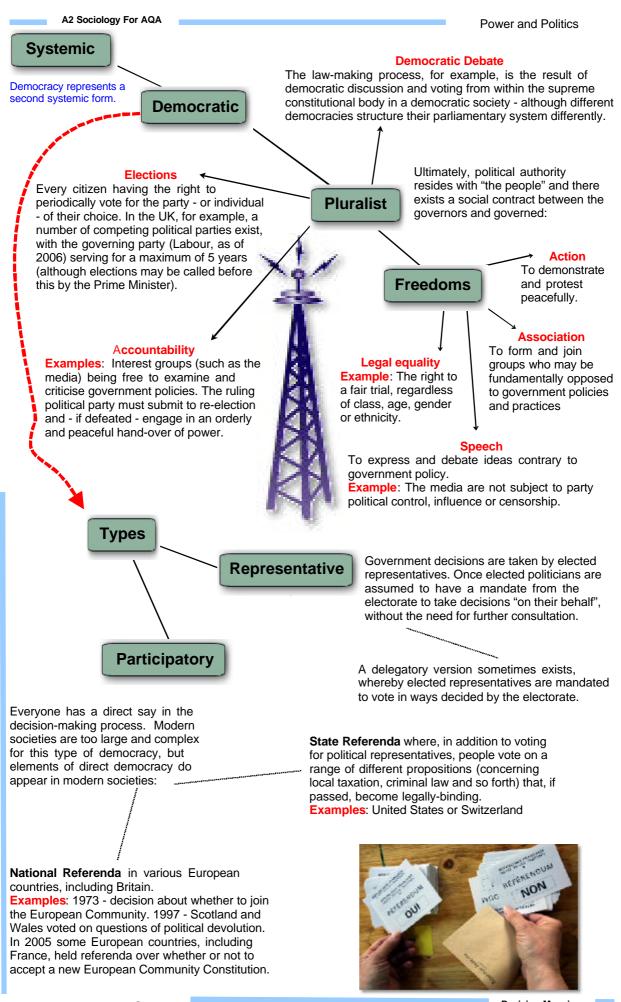


Different Political Ideologies and their Relationship to Different Political Parties

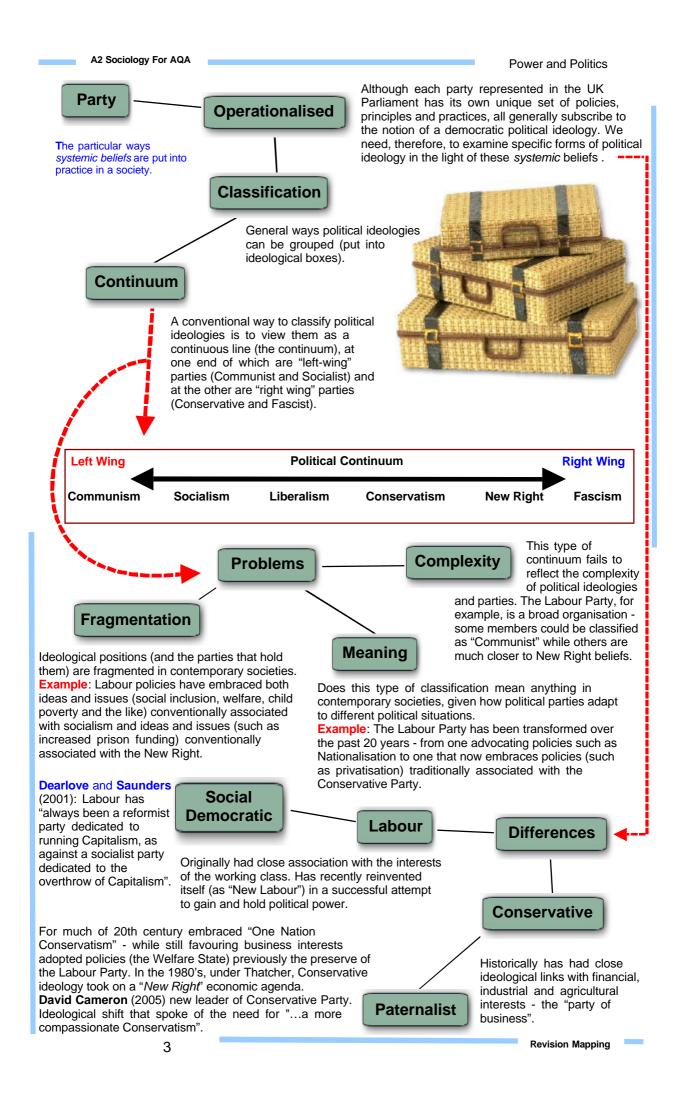
Chris. Livesey: www.sociology.org.uk



**Revision Mapping** 

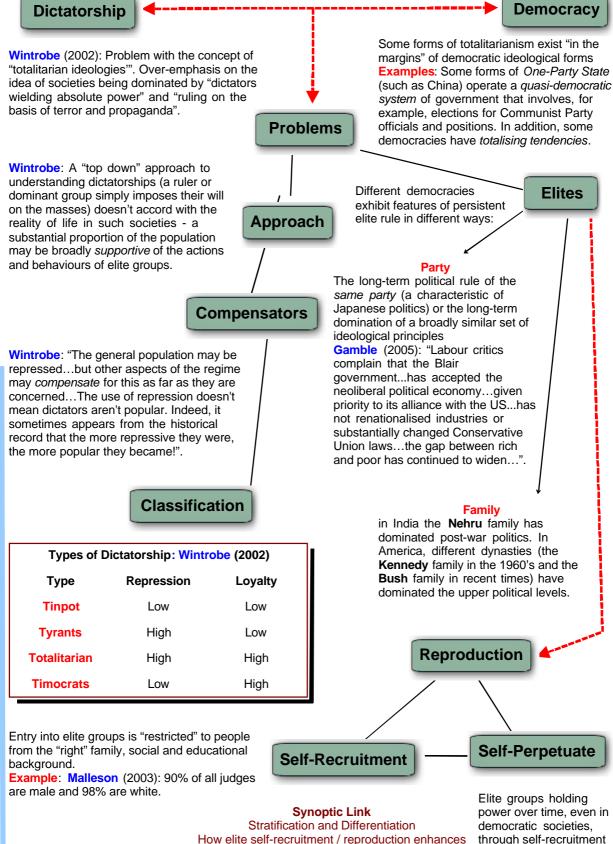


**Revision Mapping** 



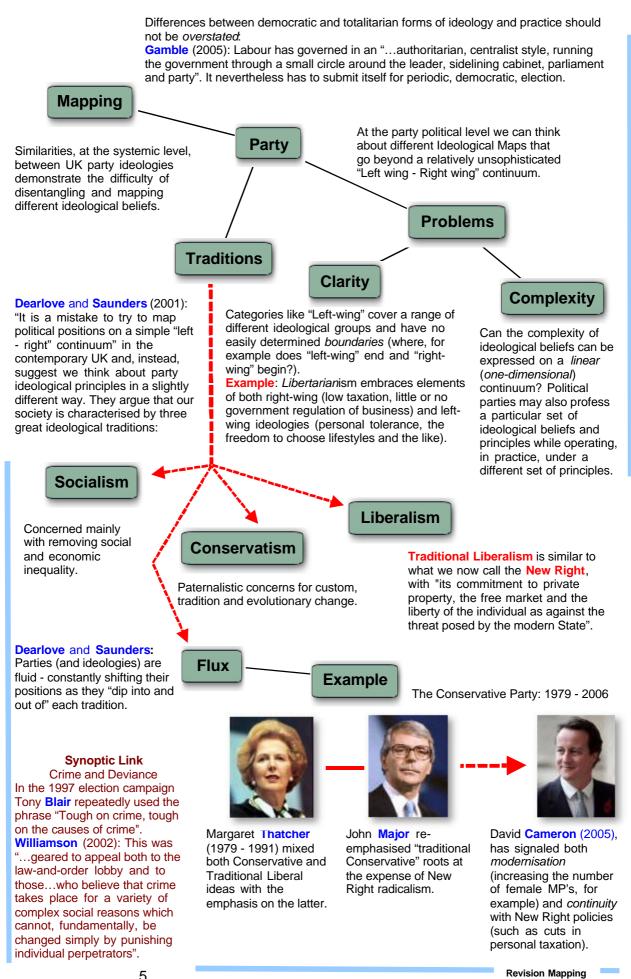
Power and Politics

Elective Dictatorship - Hogg (1976):"The powers of our Parliament are absolute and unlimited. And in this, we are almost alone. All other free nations impose limitations on their representative assemblies. We impose none". Once elected and with a majority in Parliament, governments can "rule" without too much regard to opposition ideas.



How elite self-recruitment / reproduction enhances or diminishes life chances and social mobility.

through self-recruitment



The Labour Party under Tony **Blair** has mixed elements of all three ideological traditions to produce a new ideological alignment characterised by **Giddens** (1998, 2001) as *neither* wholly socialist, *nor* wholly conservative.

**Synthesis** 

**Brands** 

Rather than seeing politics as a *choice* between two ideological positions (State-funded *or* charity-funded welfare systems, for example), **Third Way** politics argues there is a "middle road" between these positions. Many current Labour policies reflect this idea by combining State-funded (education, the National Health Service and so forth) with privately funded institutions.

## Synoptic Link Education Academy schools are an example of the attempt to combine public and private funding.

Lees-Marshment: Rather than seeing parties in terms of "selling products" (such as a particular set of ideological beliefs), they now act like brands - what they sell is still "ideas", but these are related to "whatever the market wants" rather than to some fundamental ideology. Lees-Marshment (2001, 2004): Political parties "acting like businesses" - designing their product (policies) "to suit whatever the voters want". Conventional ways of understanding ideological principles and their relationship to political parties is out-dated - it is no longer a case of parties developing an ideological position that is then presented to the electorate to accept or reject; rather, parties change and adapt their ideological positions to suit whatever their research tells them are the policies that will get them elected (or re-elected).

**Products** 



Manifesto Research Group (Budge and Bara, 2001): Alternative view to the idea it's no longer possible to think about contemporary political parties in terms of an ideological "Left - Right" continuum.

## Multi-dimensions

McLean (2004): Manifesto Research Group developed a multidimensional approach to mapping political ideologies: "Parties try to "own" issues" (such as immigration or law and order) that once identified can be mapped to a general "Left - Right" continuum.

**Budge** and **Bara**: Identified "ideological sentences" that correlated positively with a "Left-wing" or a "Right-wing" political position. This suggests it is possible to locate different types of political party (from extreme Left-wing to extreme Right wing and all points in between) according to their fundamental ideological principles.

6

Correlations

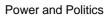
Ideological Phrases: Budge and Bara (2001)

Left-wing Phrases

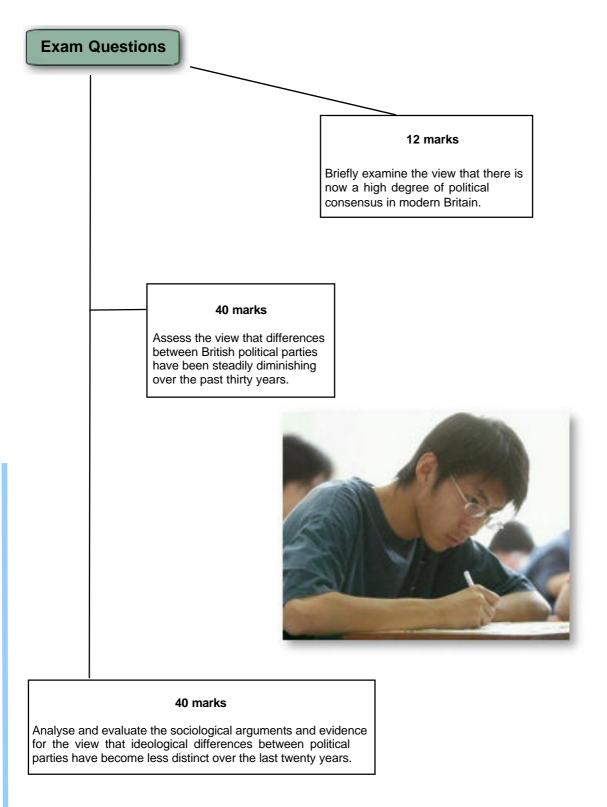
**Right-wing Phrases** 

Democracy Regulate capitalism Nationalisation Military: negative Free enterprise Economic incentives Law and order Military: positive









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