

AS Sociology



Revision Mapping

**Sociological
Perspectives**

Introduction to the Nature of Social Thought

**Social structure and social action
Conflict and consensus
Macro and micro perspectives**

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Structure

Social behaviour is governed by rules (informal norms and formal laws) that surround and limit choices of behaviour. Every social relationship (family, school, work etc.) involves roles that, in turn, involve values and norms associated with the role - in combination these provide a behavioural framework for our lives.

Jones (1987): For Structuralists, society is "A structure of (cultural) rules".

Haunting

Meighan (1981): Social actions are always surrounded by the *ghosts of social structures*. We are *haunted* by things we cannot see but which affect our behaviour.

Examples

Classroom interaction haunted by:

- Physical environment** (conducive to learning?)
- Knowledge** being taught (e.g.. Theoretical or practical)
- Language** of education (do elaborated codes favour the middle classes?).
- Demands** of employers (are qualifications the only educational objective?)

Synoptic Link

Meighan's concept "haunting" can be applied to our understanding of the role and purpose of the education system.

Chess illustrates the difference between **Structure** (the physical boundaries of the playing area for example) and **Action** (players, for example, are free to choose their own particular strategies within the game). While social structures limit choice of action (in chess play is bounded by certain rules), actions may modify social structures ("breaking the rules" - deviance - may produce changes in the organisation of society).



Everything we say or do means something to both ourselves and others. No form of behaviour is ever meaningless.

Negotiations: Interaction involves different levels of negotiation - from situations where no negotiation is involved (people are ordered to do something) to situations where they are able to "discuss" (in the widest sense) the meaning of their actions and how others should interpret them.

Action involves knowledge of how our behaviour might impact on people at whom it's directed. Conversations, for example, involve social action - how you behave is influenced by how the other person behaves and vice versa.

Behaviour differs from action in the sense it doesn't involve knowledge of how it impacts on others - a barking dog, for example, influences the behaviour of other dogs but the dog has no awareness of how its behaviour influences others.

Synoptic Link

Crime and Deviance

The relationship between structure and action is demonstrated by **Merton's** "Strain Theory" of deviance.

Society as a "framework of rules".

A rule is something you're supposed to obey and a framework is the way rules are created, maintained and policed.

Behaviour is constantly open to interpretation, both by ourselves and others. Interpretation reflects back on meaning (how we interpret the behaviour of others depends on what it means to us) and negotiation (it's possible to change the way people interpret behaviour).

Meanings

Negotiations

Interpretations

Goffman

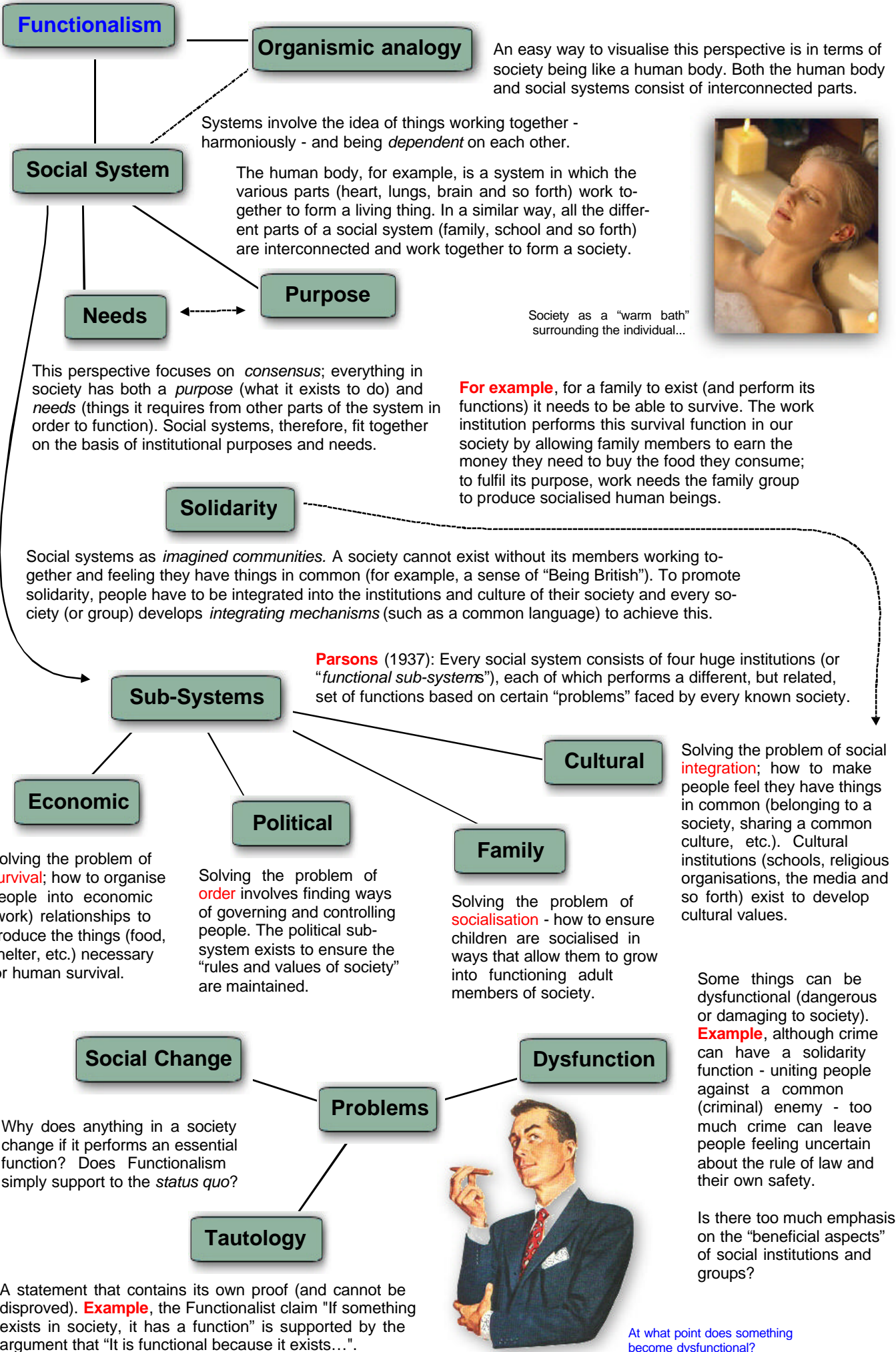
Action

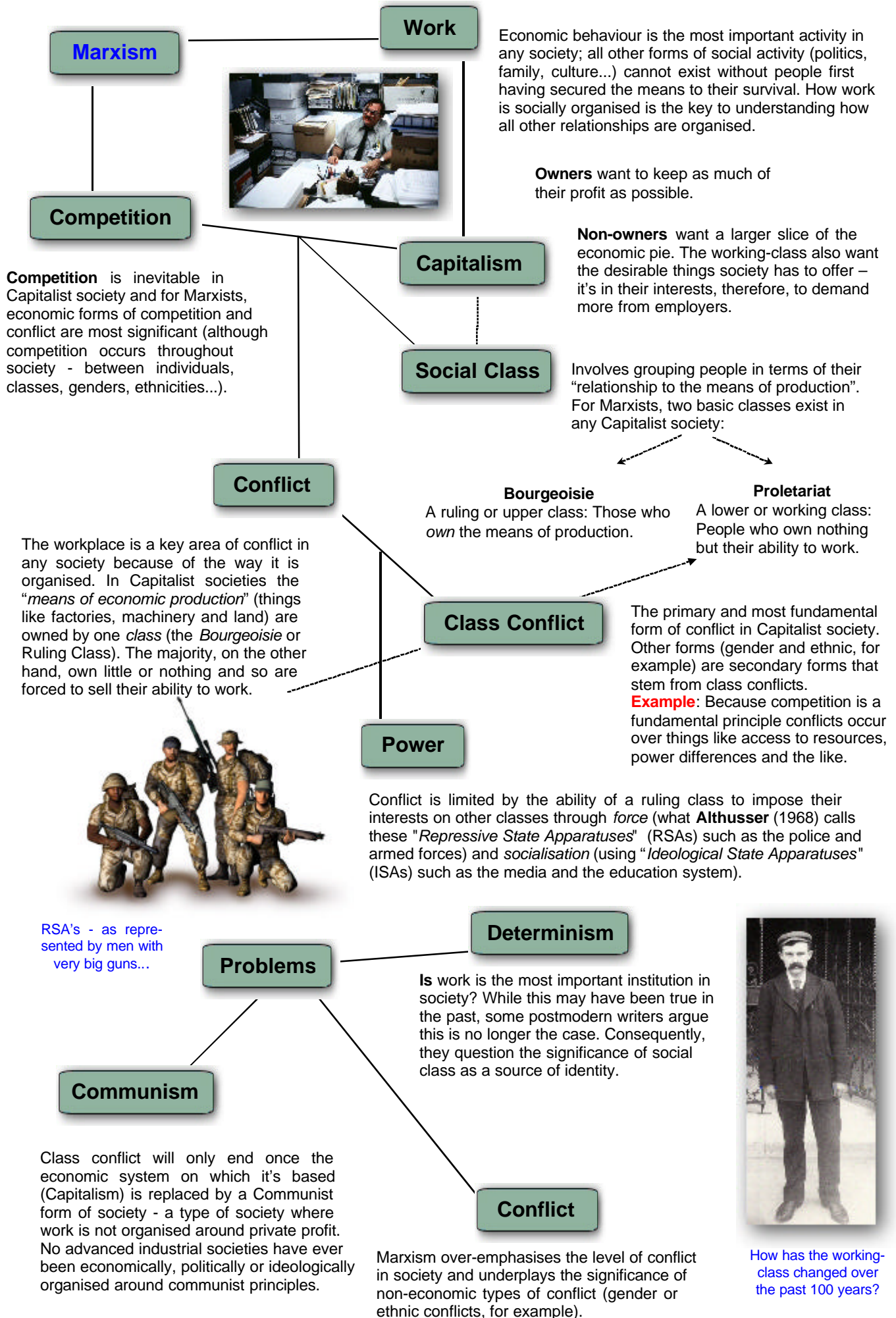
Focuses on our ability to make choices about behaviour - about obeying or disobeying rules, for example.

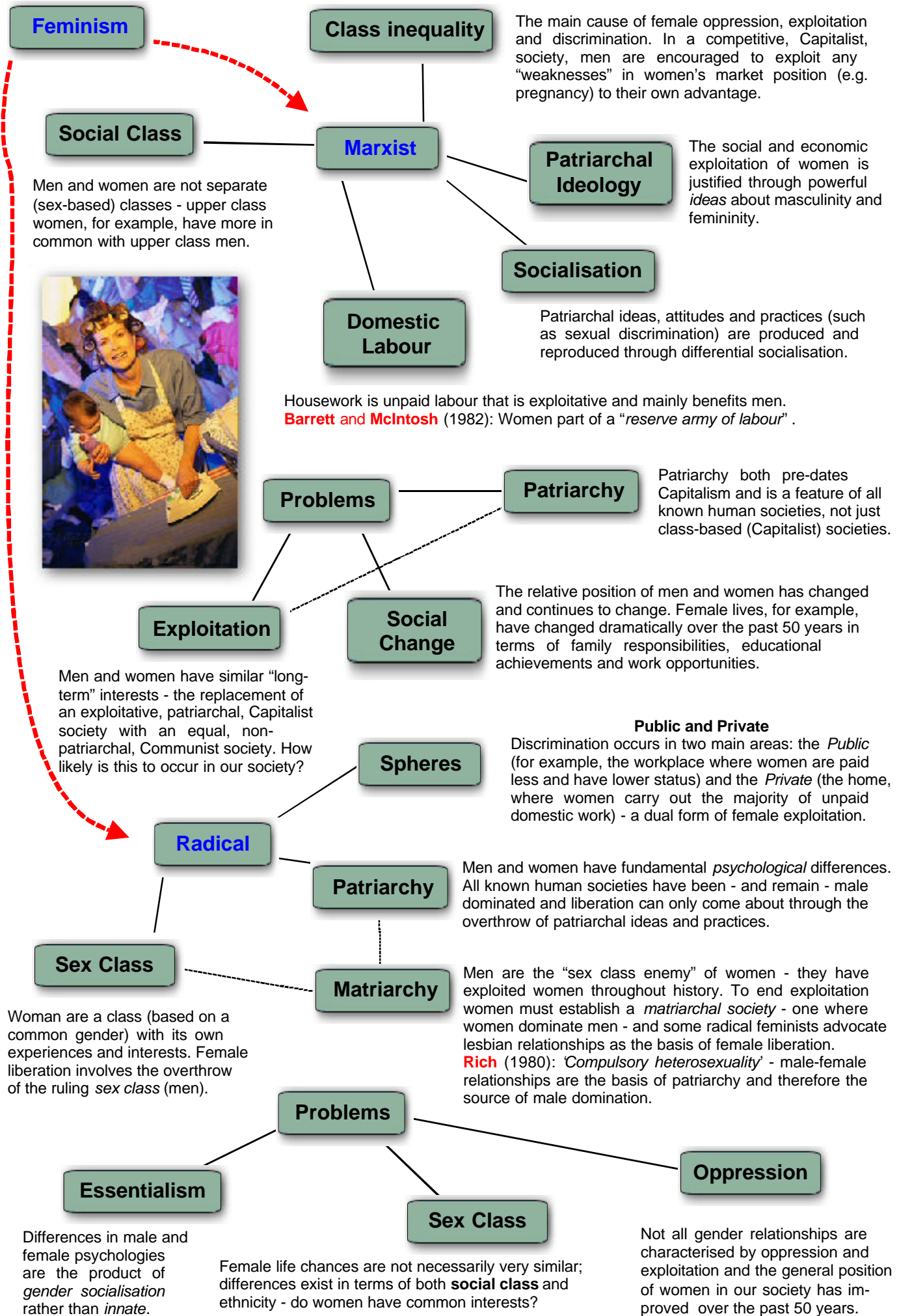
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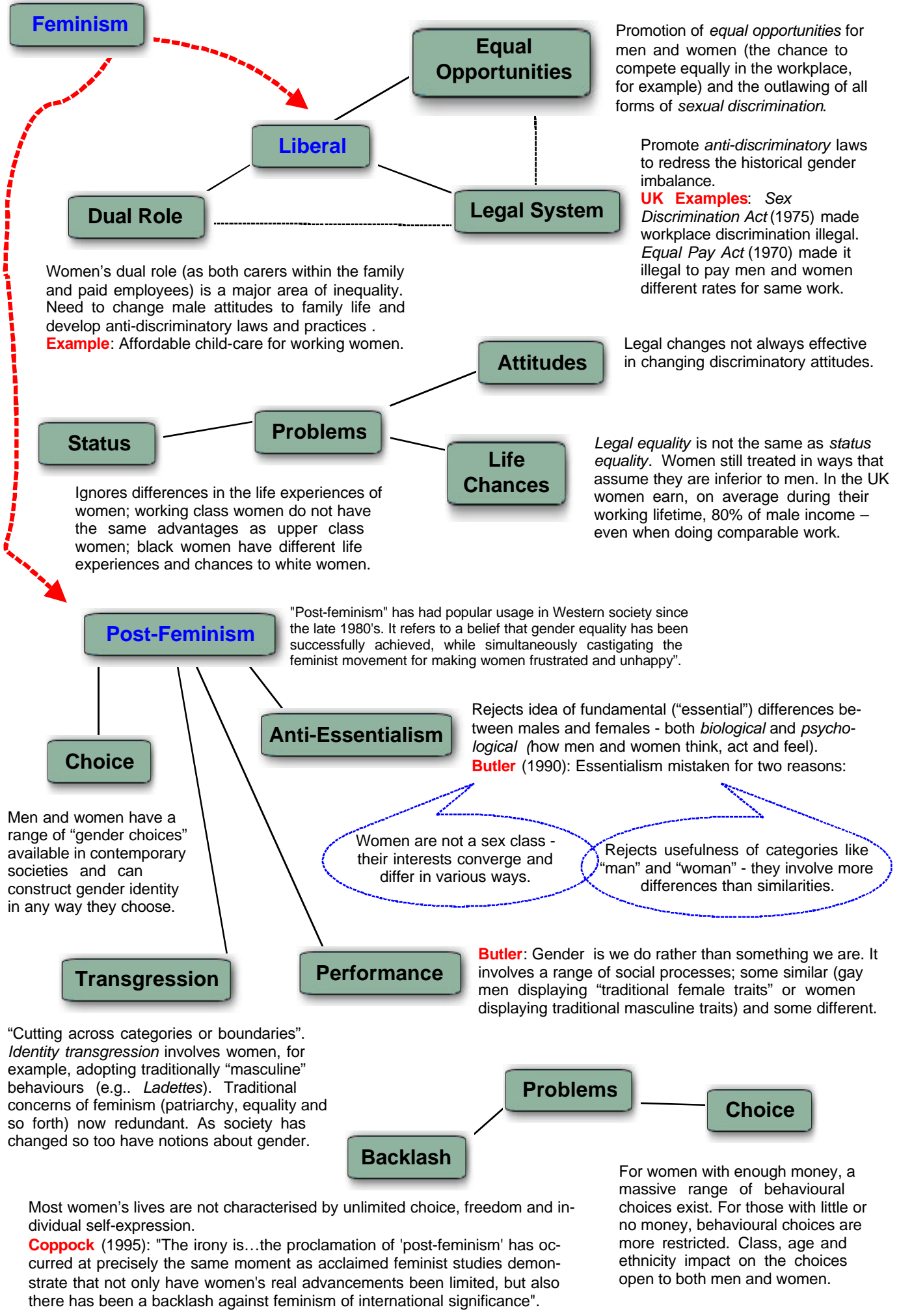
Behaviour

Action









Interactionism

The social world is created by the "meaningful interactions between people".

Labelling

Labelling shows how Interactionists view social structures as forms of social interaction. *Labelling theory*, for example, argues that when we name something (such as categorising people by age or gender) we associate the name with a set of characteristics, our knowledge of which is used to guide our behaviour.

Example: "Police officer" is a label with a range of associated characteristics that vary in terms of how individuals define a particular situation.

Meanings

This perspective stresses the importance of *meanings* (what we each understand by something) that work on two levels.

Change

If meanings only develop through interaction they can change fairly easily.
Example: The meaning of being "masculinity" and "femininity" has changed in our society quite dramatically over the past few years.

Definitions

Social interaction is based on shared "definitions of any situation". If people do not share the same - or very similar - definitions interaction becomes difficult or impossible.

Negotiation

Because meanings are *negotiated* (argued over) both society and culture can rapidly change. Interactionists don't see society as a "thing" acting on our behaviour (since it has no *objective reality* outside of social interaction); society is a convenient *label* we give to the pressures, rules and responsibilities that arise out of social relationships.



Problems

Structures

Failure to explain how individual meanings, definitions and interpretations are affected by social structures.

Example: The fact of being black in a racist society will have consequences for how social reality is defined from both the perspective of the majority and minority ethnic groups.

Individualism

The emphasis on individuals, meanings and interaction ignores how social structures impact on our lives. By focusing on the *social-psychological* aspects of social life, Interactionists fail to explain adequately how and why people behave in broadly similar ways.

Power

We are not equal in our ability to define situations – some groups (or classes) have greater power than others when it comes to defining a situation as "real".

Structuration

Structure and action are equally significant for the understanding of human behaviour.

Rules

Practices

Resources

Although our actions create behavioural rules they become externalised (take on a life of their own, separate from our individual behaviours). Although we may be involved in rule-making behaviour, such rules "reflect back" on our behaviour in ways that suggest or demand conformity.

These represent "the things people do" - we structure the world through our (routine) actions.
Giddens: As people develop relationships, the rules of their behaviour are *formalised* (as norms, for example) into *practices* – routine ways of behaving towards each other. The huge range of practices surrounding our lives translates into the structure of the social world.

This refers to concepts like *power* and relates to how and why rules are created. Some rules are *negotiated* between individuals but others – such as laws - are *non-negotiable* (created by powerful groups and imposed on people).

Problems

Structure Or Action?

Power

Clegg (1989): Although Structuration theory talks about structure *and* action being equally important, **Giddens** sees action as considerably more significant...

Layder (1987): Structuration pays little attention to structures as "determinants of action". There is little sense that social structures (as opposed to human practices) can have very much affect on people's behaviour.

Structuration doesn't take account of how power is unequally distributed (in terms of class, gender, ethnicity, age and the like). The practices of the powerful may become entrenched and beyond the ability of the powerless to change. The powerless do not, through their everyday practices, "create society"; most people *experience* the power of "society" through the "everyday practices" of the powerful.

Narratives (or stories) are central to understanding social behaviour; people's lives are viewed as a seamless web of interlocking narratives which we define and move between at will. Social life, therefore, consists of a multiplicity of different narratives.

Metanarratives

"Big stories", culturally constructed to explain something about the nature of the social / natural worlds.

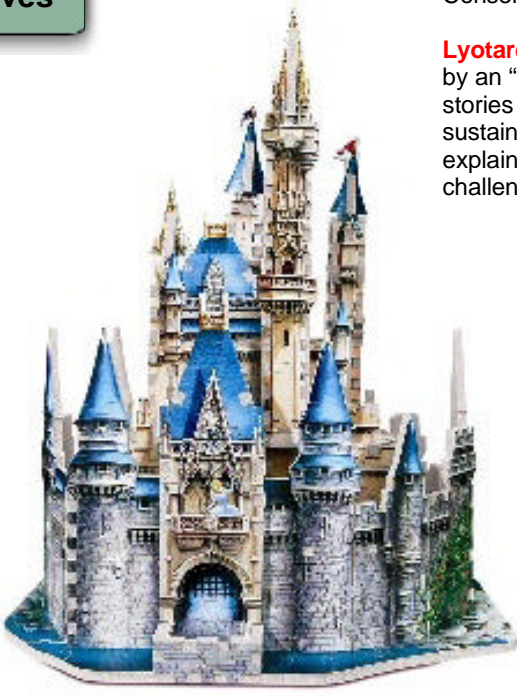
Examples: Religions (Christianity or Islam) and political philosophies (Socialism or Conservatism).

Lyotard (1986): Postmodernism characterised by an "incredulity towards metanarratives" - big stories about the world are not believable or sustainable since, at some point their claims to explain "everything about something" are challenged, breakdown or co-exist uneasily.

Narratives

Globalisation

We live in a global society and no-longer think or behave in terms of national boundaries. How we think about, communicate and interact with people is changing rapidly, with unforeseen consequences for social and economic organisation (such as the changing nature of work).



Choice

Economic, political and cultural globalisation has created almost "unlimited choice" in terms of how people live their lives. Choice extends from goods and services, through lifestyle choices to areas like sexuality (from heterosexual through homosexual to transgendered).

Identity

"Who we believe ourselves to be" or how we define ourselves. In the past, identities more:

Post Modernism

Uncertainty

The downside to "almost unlimited choice" (from which we *pick-and-mix* our identities) is confusion about who we are and how we're supposed to behave. The "old certainties" of class, gender, age and ethnicity no longer tell us how to behave "appropriately". Fear (at having made the wrong choices) is a feature of postmodern society.

Centred

Clear, relatively fixed and certain.
Example: Clearer ("centred") ideas about the meaning of masculinity in the past because there were relatively few choices available to men. In postmodern society, there exists a range of possible choices about "how to be a man"; this leads to uncertainty and identities that are:

Decentred

As the range of possible meanings about something (like sexuality or lifestyle) expand, people become *less certain* ("de-centred") about how they are supposed to behave. The *globalisation* of culture, for example, involves categories such as class, gender, age and ethnicity being combined to create a new range of identities.
Example: British Asians defining themselves as *Brasian* – a mix of British and Asian cultures and identities.



Problems

Choice

For the majority of people in any society "choice" is an illusion - they do not have the money, power or resources to exercise choice in any significant way. Postmodernism ignores the ways choice is socially produced.

Identity

Large numbers of people in our society still define themselves (or are defined by others) in traditional ways when it comes to categories such as class, gender, age and ethnicity.

