

## Theory and Methods



A word to strike fear  
into the hearts of  
Sociology teachers  
and students alike...

It's going to be  
complicated – I'll  
never  
understand it...

“Theory!”

It's complicated –  
how can I teach it so  
they'll grasp it?



However, as with  
everything in life, theory is  
as complicated as you  
want to make it.



And besides – (sociological)  
theory is **Important**.

And as with most things, if you  
understand the basics, it's  
much easier to grasp the  
harder bits...

If we grasp the theory behind  
something, everything else is  
much easier to understand...

## Theory and Methods

A systematic and general attempt to explain something...

A suggested explanation for something...

**“Theory”**

“Why do people commit crimes?”

“Why do people get married?”

“How does the media affect us?”

“Why do kids play truant from school?”

“Why do some people believe in God?”

“How is our identity shaped by culture?”



## Theory and Methods

...is something we use all the time in our everyday life

### “Theory”



We all use theory to construct explanations about the social world in which we live...

Which, in a way, is what Sociologists also try to do...

In a slightly different way, of course...

“Why do I feel unwell?”

“Why are my friends behaving oddly?”

“Why do I have to go to school?”

## Theory and Methods

## Sociological Theory

Comes in a variety of shapes and sizes...



### High-Level Theories

Focus on trying to explain how and why society is ordered

**Functionalism...**

**Marxism...**

**Interactionism...**

**Feminism...**

### Mid-Range Theories

Focus on trying to explain some general aspect of social behaviour

Why do girls achieve higher educational qualifications than boys?

### Low-Level Theories

Focus on trying to explain a specific aspect of social behaviour.

Why do I always fall asleep in Psychology lessons?

## Theory and Methods

This is because **Mid-range** and **Low-level** theories are often based on the principles underpinning **High-level** theories.



If you understand the basic principles of **High-level** theories you will find it easier to understand other types of theory.

High level theories are usually known by their more-common label of “**Sociological Perspectives**”

A “perspective”, for our current purposes, is simply a way of looking at and understanding the social world.



Different sociologists, working within different perspectives, construct different theories about the nature of that world...

## Theory and Methods

The following slides are designed to help you understand the basic themes / principles of a range of sociological perspectives

## Sociological Perspectives...

They do this by using analogies...



In other words, they help you to decide “what society is like” (from different sociological perspectives) by asking you to compare “society” to something familiar...

Part of your task in the following screens, therefore, is to use a variety of different analogies to develop a picture of how the concept of “society” is seen and explained by different sociological perspectives...

“Society Is Like”: A Human Body

Characteristics of human body...

Each part of the body works in harmony with all other parts

Characteristics of society...

Each part of society works in harmony with all other parts



“Society Is Like”: A League Table

Characteristics of league table...

A league is characterised by competition between teams

Characteristics of society...

Society involves competition between social groups / classes

FA BARCLAYCARD PREMIERSHIP	
1	Manchester United
2	Arsenal
3	Newcastle United
4	Chelsea
5	Liverpool
6	Blackburn Rovers
7	Everton
8	Southampton
9	Manchester City
10	Tottenham Hotspur
11	Middlesbrough
12	Charlton Athletic
13	Birmingham City
14	Fulham
15	Leeds United
16	Aston Villa
17	Bolton Wanderers
18	West Ham United
19	West Brom Albion
20	Sunderland



**Theory and Methods**

**Interactionism...**

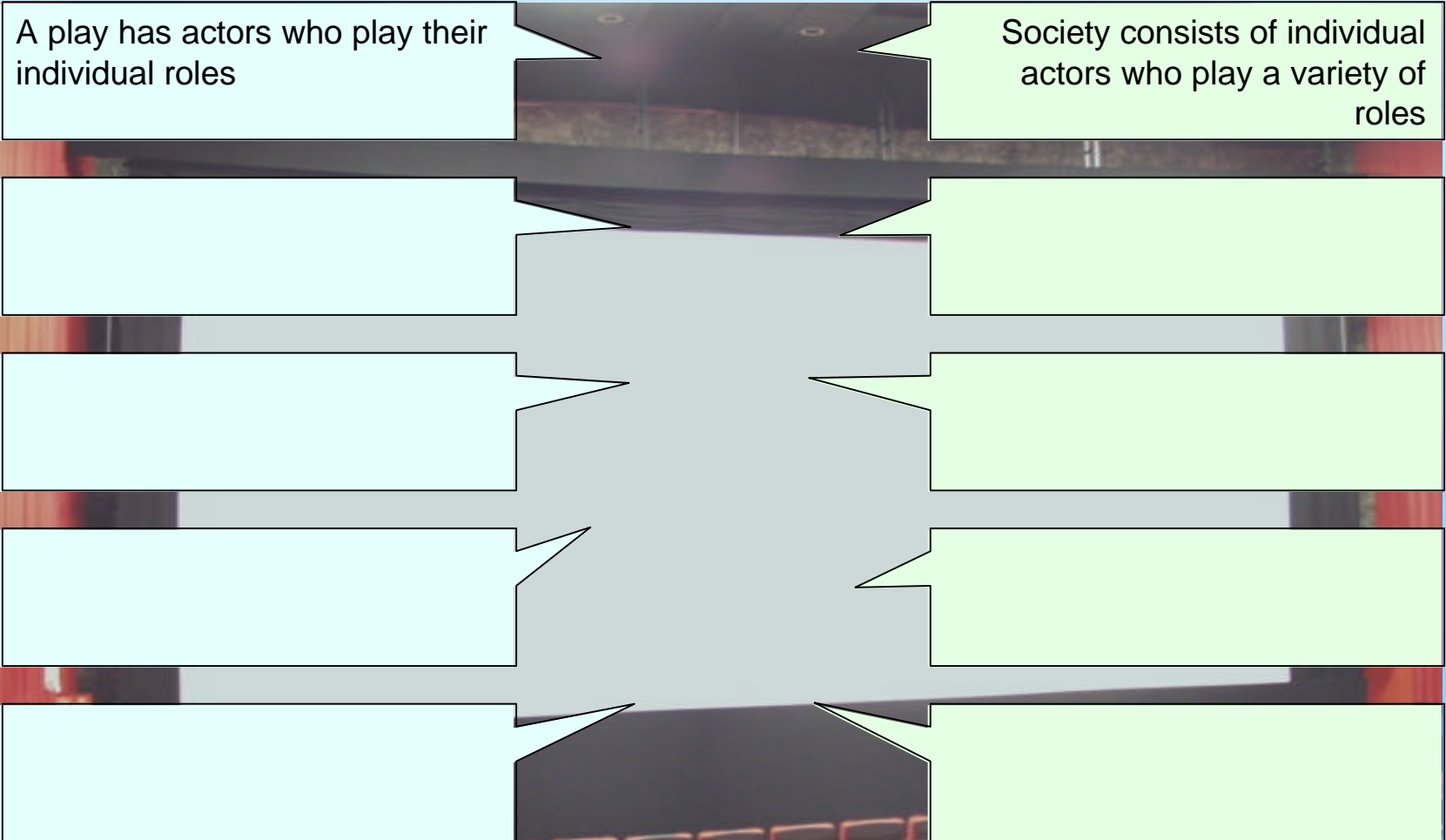
**“Society Is Like”: A Play**

Characteristics of a play...

Characteristics of society...

A play has actors who play their individual roles

Society consists of individual actors who play a variety of roles



## “Society Is Like”: A League Table

### Characteristics of league table...

A league is characterised by competition between teams

### Characteristics of society...

Society involves competition between men and women

#### FA BARCLAYCARD PREMIERSHIP

- 1 Manchester United
- 2 Arsenal
- 3 Newcastle United
- 4 Chelsea
- 5 Liverpool
- 6 Blackburn Rovers
- 7 Everton
- 8 Southampton
- 9 Manchester City
- 10 Tottenham Hotspur
- 11 Middlesbrough
- 12 Charlton Athletic
- 13 Birmingham City
- 14 Fulham
- 15 Leeds United
- 16 Aston Villa
- 17 Bolton Wanderers
- 18 West Ham United
- 19 West Brom Albion
- 20 Sunderland

“Society Is Like”: A Theme Park

Characteristics of theme park...

Characteristics of society...

A theme park has numerous different rides

Society is characterised by a multiplicity of choices (work, education, leisure, etc.)

